Banco BOCOM BBM S.A. (/gws/en/esp/issr/80732935)



Fitch Affirms BOCOM BBM's LC IDR at 'BB+' and National Rating at 'AAA(bra)'; Outlook Stable

Fitch Ratings-Rio de Janeiro-15 May 2018: Fitch Ratings has affirmed Banco BOCOM BBM S.A.'s (BOCOM BBM) Long-Term Foreign Currency Issuer Default Rating (IDR) at 'BB', LT Local Currency IDR at 'BB+' and LT National Rating at 'AAA(bra)'. The Rating Outlook on the LT IDRs and National Ratings remain Stable. Fitch also affirmed BOCOM BBM's Support Rating (SR) at '3' and Viability Rating (VR) at 'bb-'. See the full list of rating actions at the end of this release.

KEY RATING DRIVERS

IDRS, NATIONAL RATINGS AND SR

BOCOM BBM's IDRs and National Ratings are driven by expected support from the Bank of Communications Co, Ltd. (BOCOM, LT FC IDR A/Stable and VR bb-), which owns 80% of BOCOM BBM. BOCOM BBM's LT FC IDR is constrained by Brazil's Country Ceiling of 'BB', while its LT LC IDR is two notches above Brazil's long-term rating (LT FC and LC IDRs BB-/Stable), which is the usual maximum uplift Fitch applies to Brazilian financial institutions owned by strong foreign shareholders. The Stable Outlook on BOCOM BBM's IDRs mirror the Outlook on the sovereign ratings.

Under Fitch's assessment, state support to BOCOM would flow through to BOCOM BBM, should the need arise. This is based on the view that the parent regulators would likely be in favor of BOCOM supporting its Brazilian subsidiary and that any required support would be immaterial relative to the ability of BOCOM to provide it.

Fitch considers BOCOM BBM a strategically important subsidiary of BOCOM, given the potential synergies between the two entities, BOCOM's long-term growth plans in Brazil, high level of management and operational integration, the largely fungible capital and funding, BOCOM's large majority stake in BOCOM BBM, the expected rise in the proportion of parental non-equity funding, and the combined parent and local branding.

BOCOM BBM's Support Rating reflects the moderate probability of support by BOCOM and is constrained by Brazil's country risks.

VR

BOCOM BBM's VR reflects its moderate franchise in the highly concentrated Brazilian banking sector and its stable but specialized business model that focuses on corporate lending. It also takes into account the bank's risk appetite, which is increasing under its revised strategy following the change in ownership. Asset quality indicators are currently favorable but could potentially worsen as loan growth stabilizes. Profitability is good, and solid capitalization will allow rapid growth in the next one to two years. BOCOM BBM's funding and liquidity are comfortable and benefit from ordinary support from BOCOM. The bank's Viability Rating also captures constraints imposed by the operating environment.

BOCOM BBM is a small/medium-sized commercial bank with a focus on corporate lending. It has a very small market share of less than 0.5% in both total sector loans and total sector deposits. Loans to medium and large corporates make up two-thirds and a third of total loans, respectively. The bank is also

active in debt structuring and distribution, wealth management, and treasury. Funding is wholesale-based and concentrated by investor.

In line with its strategy adopted since the ownership change. BOCOM BBM has grown faster than peers in the past two years. Total credit risk exposure (loans, guarantees and private securities) grew 26% and 69%, in 2016 and 2017, respectively.

While BOCOM BBM's asset quality indicators are solid, the loan book is yet to season and so current impairment ratios may not fully reflect future recurring impairment rates. That said, Fitch does not expect impairment to rise above the peer average once the loan book matures, given the bank's conservative underwriting standards. BOCOM BBM's non-performing loans over 90 days were only 1.8% of gross loans as of December 2017, unchanged from December 2016 and lower than the sector average for corporate loans of 2.9%.

BOCOM BBM's profitability indicators are adequate. They have remained broadly stable since 2014, with operating profit-to-RWAs averaging 1.6% until December 2017. During 2017, profitability was supported by slightly higher net interest margin and a decline in impairment charges (to 35% of pre-impairment operating profit from 42% in 2016).

BOCOM BBM has a solid capital base that is made up fully of Core Equity Tier 1 capital. As of December 2017, Fitch Core Capital and total regulatory ratios stood at 15.9% and 16.1%, respectively (20.5% and 21.3%, respectively, in 2016). The capitalization ratios will continue to decline as the loan book continues to grow. BOCOM's internal minimum limit for BOCOM BBM's total regulatory capital ratio is 12.5%, which the bank could reach in the next one to two years.

BOCOM BBM has a stable and adequate funding base that benefits significantly from ordinary support provided by BOCOM. Following the change in ownership, BOCOM BBM received low-cost funding from the new majority shareholder and saw its funding costs drop sharply. The bank's funding base is concentrated, but related parties make up a meaningful portion of the total. BOCOM BBM has a comfortable level of liquid assets that covered 34% of local funding, as of December 2017. In the same period, the bank's loans-to-deposits ratio (including deposit-like financial bills) was an adequate 112%.

RATING SENSITIVITIES

IDRS AND SR

Changes in sovereign ratings and Outlook: BOCOM BBM's IDRs and SR remain constrained by the sovereign ratings. A sovereign rating downgrade or a revision of the sovereign Rating Outlook to Negative would result in a similar action on the bank's long-term IDRs, while a sovereign rating upgrade or a revision of its outlook to Positive could lead to a review of the ratings.

Changes in parent support: BOCOM BBM's IDRs and SR could be affected by a change in Fitch's assessment of BOCOM's willingness to support BOCOM BBM or by a multiple-notch downgrade in BOCOM's ratings.

NATIONAL RATINGS

Changes in BOCOM BBM's IDRs or in the bank's credit profile relative to its Brazilian peers could result in changes in its national ratings.

VR

BOCOM BBM's VR could be downgraded in the case of a sovereign downgrade, or if its Fitch Core Capital ratio remains below 12% or if its non-performing loans over 90 days remain above 5% of gross

loans for a sustained period.

BOCOM BBM's VR has a limited upside potential, as it captures constraints by its operating environment and company profile.

Fitch affirmed the following ratings:

- --Long-term Foreign Currency IDR 'BB'; Outlook Stable;
- --Long-term Local Currency IDR 'BB+'; Outlook Stable;
- --Short-term Foreign and Local Currency IDRs 'B';
- --Long-term National Rating 'AAA(bra)'; Outlook Stable;
- --Short-term National Rating 'F1+(bra)';
- --Support Rating '3';
- --Viability Rating 'bb-'.

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Additional information is available on www.fitchratings.com

Applicable Criteria

Bank Rating Criteria (pub. 23 Mar 2018) (https://www.fitchratings.com/site/re/10023430) National Scale Ratings Criteria (pub. 07 Mar 2017) (https://www.fitchratings.com/site/re/895106)

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