

# Banco BOCOM BBM S.A.

# **Key Rating Drivers**

**Support Driven:** Banco BOCOM BBM S.A.'s Issuer Default Ratings (IDRs) and National Ratings are driven by expected support from the Bank of Communications Co., Ltd. (BOCOM; A/Stable), which owns 80% of BOCOM BBM. BOCOM BBM's Foreign Currency IDR is constrained by Brazil's Country Ceiling of 'BB', while its Local Currency IDR is two notches above Brazil's Long-Term IDR of 'BB-'/Stable, which is the usual maximum uplift Fitch applies to Brazilian financial institutions owned by strong foreign shareholders.

Relative Size and Parent Regulation: Under Fitch's assessment, state support to BOCOM would flow through to BOCOM BBM, should the need arise. This is based on the view that the parent's regulators would likely be in favor of BOCOM supporting its Brazilian subsidiary and that any required support would be immaterial relative to the ability of BOCOM to provide it.

**Strategically Important:** Fitch considers BOCOM BBM a strategically important subsidiary of BOCOM, given the potential synergies between the two entities, BOCOM's long-term growth plans in Brazil, high level of management and operational integration, the largely fungible capital and funding, BOCOM's large majority stake in BOCOM BBM, the expected rise in the proportion of parental non-equity funding, and the combined parent and local branding.

Moderate Franchise: BOCOM BBM's Viability Rating (VR) reflects its moderate franchise in the highly concentrated Brazilian banking sector and its stable but specialized business model that focuses on corporate lending. It also takes into account the bank's risk appetite that is increasing under its revised strategy following the change in ownership.

**Coronavirus:** The deteriorating operating environment amid the coronavirus will pressure the bank's asset quality and profitability, a near-term risk to the ratings. BOCOM BBM's capitalization is solid and funding and liquidity are comfortable and benefit from ordinary support from BOCOM. The bank's VR also captures operating environment constraints.

**Faster Growth:** In line with its strategy adopted since the ownership change, BOCOM BBM has grown faster than peers in the past two years. Total credit risk exposure (loans, guarantees and private securities) grew 37.5% and 20.2%, in 2019 and 2018, respectively. In 2020, given the challenging operating environment, growth should slow.

Good Financial Profile: BOCOM BBM's impaired loans (D-H) ratios were 1.0% of gross loans as of YE 2019 (0.9% as of YE 2018). BOCOM BBM's profitability improved in 2018 and 2019, with operating profit-to-RWAs increasing to 2.4% and 2.3%, respectively. BOCOM BBM has a solid capital base that was made up fully of Core Equity Tier 1 capital at YE 2019. BOCOM BBM has stable and adequate funding that benefits from BOCOM's ordinary support.

# **Rating Sensitivities**

BOCOM BBM's IDRs and Support Rating remain constrained by the sovereign ratings. Factors that could, individually or collectively, lead to positive rating action/upgrade:

An upgrade or positive rating action on the sovereign. This would result in a similar
action on the bank's Long-Term IDRs, while a sovereign rating upgrade or a revision of
its Outlook to Positive could lead to a review of the ratings.

Factors that could, individually or collectively, lead to negative rating action/downgrade:

- A sovereign downgrade or a revision of the sovereign's Rating Outlook to Negative;
- A change in Fitch's assessment of BOCOM's willingness to support BOCOM BBM;
- A multiple-notch downgrade of BOCOM's ratings.

## Ratings

Foreign Currency Long-Term IDR Short-Term IDR	BB B
Local Currency Long-Term IDR Short-Term IDR	BB+ B
Viability Rating Support Rating	bb- 3

### National

National Long-Term Rating	AAA(bra
National Short-Term Rating	F1+(bra)

### Sovereign Risk

Long-Term Foreign-Currency IDR	BB-
Long-Term Local-Currency IDR	BB-
Country Ceiling	BB

### Outlooks

${\sf Long\text{-}TermForeign\text{-}CurrencyIDR}$	Stable	
Long-Term Local-Currency IDR	Stable	
National Long-Term Rating	Stable	
Sovereign Long-Term Foreign-	Stable	
Currency IDR		
Sovereign Long-Term Local-	Stable	
Currency IDR		

### Applicable Criteria

Bank Rating Criteria (February 2020)
National Scale Ratings Criteria (July 2018)

### Related Research

Fitch Affirms BOCOM BBM's LC IDR at 'BB+' and National Rating at 'AAA(bra)'; Outlook Stable (April 2020)

Fitch Ratings Takes Actions on Brazilian Wholesale Midsize and Small Banks on Coronavirus Impact (April 2020)

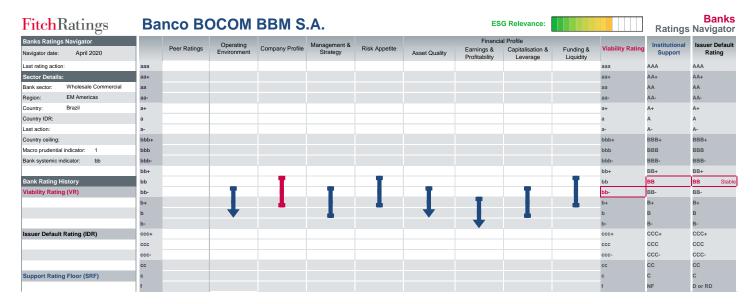
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# **Ratings Navigator**





# **Summary Financials and Key Ratios**

(As of Dec. 31)	2019	)	2018	2017	2016	2015
	Year End	Year En				
	USD Mil.	BRL Mil.	BRL Mil.	BRL Mil.	BRL Mil.	BRLMi
	Audited - Unqualified	Audited Unqualified				
Summary Income Statement	<del>.</del>	-	<del>.</del>	<del>.</del>	<del></del>	
Net Interest and Dividend Income	66	265.9	222.2	184.8	130.3	104.
Net Fees and Commissions	22	88.1	64.7	43.3	18.7	17.9
Other Operating Income	(2.0)	(7.5)	5.6	19.0	25.4	37.
Total Operating Income	86	346.5	292.5	247.1	174.4	159.
Operating Costs	51	207.1	181.2	159.3	111.6	109.0
Pre-Impairment Operating Profit	35	139.4	111.3	87.8	62.8	50.7
Loan and Other Impairment Charges	3	11.8	17.4	31.0	26.6	9.3
Operating Profit	32	127.6	93.9	56.8	36.2	41.4
Other Non-operating Items (net)	-2	(6.4)	(3.9)	(2.7)	(8.1)	(4.0
Tax	8	32.7	26.3	10.8	(4.7)	(6.5
Net Income	22	88.5	63.7	43.3	32.8	43.9
Other Comprehensive Income	N.A.	N.A.	N.A.	N.A.	N.A.	N.A
Fitch Comprehensive Income	22	88.5	63.7	43.3	32.8	43.9
Summary Balance Sheet	<del>.</del>	-	<del>-</del>	<del>.</del>	-	
Assets	-	-	-	-	-	
Gross Ioans	1,034	4,166.5	3,584.3	3,031.7	1,771.5	1,402.
of which impaired	12	49.7	37.9	77.9	68.2	41.3
Loan Loss Allowances	12	47.5	48.1	80.0	68.2	45.0
Net loans	1,022	4,119.0	3,536.2	2,951.7	1,703.3	1,356.9
Interbank	45	182.9	101.8	160.6	131.8	305.
Derivatives	69	277.7	242.2	11.3	15.0	14.9
Other Securities and Earning Assets	954	3,845.3	2,494.1	1,772.7	2,065.1	1,961.8
Total Earning Assets	2,090	8,424.9	6,374.3	4,896.3	3,915.2	3,639.
Cash and due from Banks	62	251.2	66.4	13.7	16.0	24.0
Other Assets	87	352.1	235.6	223.2	167.9	164.:
Total Assets	2,240	9,028.2	6,676.3	5,133.2	4,099.1	3,827.4
Liabilities	-	-	-	-	-	
Customer Deposits	239	963.5	1,379.6	1,089.6	1,068.3	475.4
Interbank and Other Short-Term Funding	1,214	4,893.4	2,763.0	1,655.6	1,628.6	1,856.2
Other Long-Term Funding	497	2,002.4	1,635.9	1,594.9	712.4	739.
Trading Liabilities and Derivatives	26	106.7	67.1	12.8	3.8	13.3
Total Funding	1,977	7,966.0	5,845.6	4,352.9	3,413.1	3,084.6
Other Liabilities	101	409.0	229.5	205.4	118.0	163.0
Preference Shares And Hybrid Capital	N.A.	N.A.	N.A.	N.A.	N.A.	N.A
Total Equity	162	653.2	601.2	574.9	568.0	579.
Total Liabilities And Equity	2,240	9,028.2	6,676.3	5,133.2	4,099.1	3,827.4
Exchange Rate	USD1 = BRL	4.0301 U	SD1 = BRL3.8742 US			

Banco BOCOM BBM S.A. Rating Report | April 29, 2020



# Summary Financials and Key Ratios

(As of Dec. 31)	2019	2018	2017	2016	2015
Ratios (Annualized as Appropriate)		-	·	·	
Profitability		<del>.</del>			
Operating Profit/Risk-Weighted Assets	2.3	2.4	1.6	1.4	1.5
Net Interest Income/Average Earning Assets	3.5	3.8	4.0	3.4	3.3
Non-Interest Expense/Gross Revenue	58.0	62.9	69.2	74.0	88.7
Net Income/Average Equity	14.2	10.8	7.6	5.7	7.6
Asset Quality		•	•	•	
Impaired Loans Ratio	1.2	1.1	2.6	3.9	2.9
Growth in Gross Loans	16.2	18.2	71.1	26.3	(3.0)
Loan Loss Allowances/Impaired Loans	95.6	126.9	102.7	100.0	110.7
Loan Impairment Charges/Average Gross Loans	0.3	0.5	1.2	1.6	0.7
Capitalization		•			
Common Equity Tier 1 Ratio	15.1	14.5	16.1	21.3	19.8
Fully Loaded Common Equity Tier 1 Ratio	N.A.	N.A.	N.A.	N.A.	N.A.
Fitch Core Capital Ratio	10.6	13.5	15.9	20.5	19.1
Tangible Common Equity/Tangible Assets	6.5	8.2	10.8	13.2	14.4
Basel Leverage Ratio	N.A.	N.A.	N.A.	N.A.	N.A.
Net Impaired Loans/Common Equity Tier 1	0.3	(1.8)	(0.4)	0.0	(0.8)
Net Impaired Loans/Fitch Core Capital	0.4	(1.9)	(0.4)	0.0	(0.8)
Funding and Liquidity		•			
Loans/Customer Deposits	432.4	259.8	278.2	165.8	295.0
Liquidity Coverage Ratio	N.A.	N.A.	N.A.	N.A.	N.A.
Customer Deposits/Funding	12.3	23.9	25.1	31.3	15.5
Net Stable Funding Ratio	N.A.	N.A.	N.A.	N.A.	N.A.



# **Institutional Support Assessment**

Institutional Support			Value
Parent IDR			A
Total Adjustments (notches)			-6
Institutional Support:			ВВ
Support Factors (negative)	Equalised	1 Notch	2+ Notches
Parent ability to support and subsidiary ability	y to use support		
Parent/group regulation	✓		
Relative size	✓		
Country risks		✓	
Parent Propensity to Support			
Role in group		✓	
Potential for disposal		✓	
Implication of subsidiary default		✓	
Integration		✓	
Size of ownership stake	✓		
Support track record		✓	
Subsidiary performance and prospects		✓	
Branding		✓	
Legal commitments		✓	
Cross-default clauses			✓



# **Environmental, Social and Governance Considerations**

# **Fitch**Ratings

## Banco BOCOM BBM S.A.

**Banks Ratings Navigator** 

Credit-Relevant ESG Derivation					
Banco BOCOM BBM S.A. has 1 ESG rating driver and 4 ESG potential rating drivers	key driver	0	issues	5	
Banco BOCOM BBM S.A. has exposure to board independence and effectiveness; ownership concentration; protection of creditor/stakeholder rights; legal /compliance risks; business continuity; key person risk; related party transactions which, in combination with other factors, impacts the rating.  Banco BOCOM BBM S.A. has exposure to compliance risks; business continuity; key person risk; related party transactions which, in combination with other factors, impacts the rating.  Banco BOCOM BBM S.A. has exposure to compliance risks; business continuity, key person risk; related party transactions which, in combination with other factors, impacts the rating.  Banco BOCOM BBM S.A. has exposure to board independence and effectiveness; ownership concentration; representation; representation of creditor/stakeholder rights; legal /compliance risks; business continuity, key person risk; related party transactions which, in combination with other factors, impacts the rating.  Banco BOCOM BBM S.A. has exposure to board independence and effectiveness; ownership continuity in protection of creditor/stakeholder rights; legal /compliance risks; business continuity, key person risk; related party transactions which, in combination with other factors, impacts the rating.  Banco BOCOM BBM S.A. has exposure to board independence and effectiveness; ownership continuity in protection of creditor/stakeholder rights; legal /compliance risks; business; legal /compliance risks; l	driver	1	issues	4	
Banco BOCOM BBM S.A. has exposure to operational implementation of strategy but this has very low impact on the rating.	potential driver	4	issues	3	
Banco BOCOM BBM S.A. has exposure to organizational structure; appropriateness relative to business model; opacity; intra-group dynamics; ownership but this has very low impact on the rating.		1	issues	2	
Banco BOCOM BBM S.A. has exposure to quality and frequency of financial reporting and auditing processes but this has very low impact on the rating.	not a rating driver		133063		

### Environmental (E)

General Issues	E Score	Sector-Specific Issues	Reference
GHG Emissions & Air Quality	1	n.a.	n.a.
Energy Management	1	n.a.	n.a.
Water & Wastewater Management	1	n.a.	n.a.
Waste & Hazardous Materials Management; Ecological Impacts	1	n.a.	n.a.
Exposure to Environmental Impacts		Impact of extreme weather events on assets and/or operations and corresponding risk appetite & management; catastrophe risk; credit concentrations	Company Profile; Management & Strategy; Risk Appetite; Asset Quality

# 2

### Social (S)

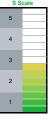
General Issues	S Score	Sector-Specific Issues	Reference
Human Rights, Community Relations, Access & Affordability	2	Services for underbanked and underserved communities: SME and community development programs; financial literacy programs	Company Profile; Management & Strategy; Risk Appetite
Customer Welfare - Fair Messaging, Privacy & Data Security	3	Compliance risks including fair lending practices, mis-selling, repossession/foreclosure practices, consumer data protection (data security)	Operating Environment; Company Profile; Management & Strategy; Risk Appetite
Labor Relations & Practices	2	Impact of labor negotiations, including board/employee compensation and composition	Company Profile; Management & Strategy
Employee Wellbeing	1	n.a.	n.a.
Exposure to Social Impacts	2	Shift in social or consumer preferences as a result of an institution's social positions, or social and/or political disapproval of core banking practices	Company Profile; Financial Profile



2

# Governance (G)

General Issues	G Score	Sector-Specific Issues	Reference
Management Strategy	3	Operational implementation of strategy	Management & Strategy
Governance Structure	4	Board independence and effectiveness; ownership concentration; protection of creditor/stakeholder rights; legal /compliance risks; business continuity, key person risk; related party transactions	Management & Strategy; Earnings & Profitability; Capitalisation & Leverage
Group Structure	3	Organizational structure; appropriateness relative to business model; opacity; intra-group dynamics; ownership	Company Profile
Financial Transparency	3	Quality and frequency of financial reporting and auditing processes	Management & Strategy



**How to Read This Page** ESG scores range from 1 to 5 based on a 15-level color gradation. Red (5) is most relevant and green (1) is least relevant.

The Environmental (E), Social (S) and Governance (G) tables break out the individual components of the scale. The right-hand box shows the aggregate E, S, or G score. General Issues are relevant across all markets with Sector-Specific Issues unique to a particular industry group. Scores are assigned to each sector-specific issue. These scores signify the credit-relevance of the sector-specific issue to the issuing entity's overall credit rating. The Reference box highlights the factor(s) within which the corresponding ESG issues are captured in Fitch's credit analysis.

The Credit-Relevant ESG Derivation table shows the overall ESG score. This The Credit-Relevant ESG Derivation table shows the overall ESG score. This score signifies the credit relevance of combined E, S and G issues to the entity's credit rating. The three columns to the left of the overall ESG score summarize the issuing entity's sub-component ESG scores. The box on the far left identifies some of the main ESG issues that are drivers or potential drivers of the issuing entity's credit rating (corresponding with scores of 3, 4 or 5) and provides a brief explanation for the score.

Classification of ESG issues has been developed from Fitch's sector ratings criteria. The General Issues and Sector-Specific Issues draw on the classification standards published by the United Nations Principles for Responsible Investing (PRI) and the Sustainability Accounting Standards

Sector references in the scale definitions below refer to Sector as displayed in the Sector Details box on page 1 of the navigator.





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